

# TIM SHEARRING

 $\diamond$ 

As an experienced art director and designer I can make things look good - and make sense. From pitch to delivery, I'm able to generate and execute ideas, both independently and managing a team. I produce my best work when excited by what's possible, whether that's in editorial, advertising or marketing.

tim.shearring@hotmail.co.uk

**[** 07984938284

♥ @timshearring

> <mark>in</mark> LinkedIn

timshearring.com

# $\diamond$

## HND Editorial Design and Infographics

Newcastle School of Art and Design 1998 - 2000

#### ND Graphic Design

Doncaster Art College 1996 - 1998

# Art Director, Guardian Labs

## GUARDIAN NEWS AND MEDIA | DEC 2013 - PRESENT

Key role in helping to establish new Labs department: formulating production processes, building and leading a new creative team and setting new styles. Overseeing all digital interactives and infographics, as well as print output. Working closely with developers and production companies on major digital projects and builds, including a pioneering sponsored Guardian app.

### **Design Director, Create**

#### TELEGRAPH MEDIA GROUP | AUG 2010 - DEC 2013

Overseeing all print and digital design output for the commercial design department. Art directing photoshoots, commissioning illustrations, infographics and animations. Responsible for building a new team of designers and picture editors. Leading pitches and presenting to clients/agencies.

### Senior Art Editor

#### TELEGRAPH MEDIA GROUP | AUG 2007 - AUG 2010

Lead designer for news section of Daily Telegraph, working with the editor and news desk to shape and design the daily paper. Senior designer during the Telegraph MPs expenses scandal. Liasing with editors, reporters and lawyers to find the clearest way of telling the breaking news story.

#### **Freelance Art Director**

#### EVENING STANDARD | OCT 2006 - DEC 2006

Front page design of three editions a day. Designing pages for features desk and assisting with infographics.

#### Head of Design, The Sportsman

#### SPORT BETTING MEDIA LTD | SEPT 2005 - OCT 2006

Producing dummies of a new national newspaper to take to market for investment. Developing a team of designers and picture editors ready for a successful launch. Responsible for building all grids, templates and buying typefaces. Key role in setting up production process and implementing the CMS.

#### Designer, editorial

#### TELEGRAPH MEDIA GROUP | APRIL 2001 - SEPT 2005

Part of the small team responsible for redesigning the main paper and separate Business section. Assisting with mastheads and splash pages on sport, news and business sections. Layout of all weekend sections, including covers. Commissioning illustrations and liaising with photographers.

# Junior Designer, Marketing and Reader Offers

#### TELEGRAPH MEDIA GROUP | JULY 2000 - MARCH 2001

Artworking promotional ads for the the paper's weekend sections and magazines.